
2900 Adams Street, Suite B-5
Riverside • California • 92504
www.theyearbookcompany.com

Dear Parents:

It's hard to believe, but in just a few short months, your student's stay at **NAPERVILLE CENTRAL HIGH SCHOOL** will be nothing more than a memory. We're doing our best to put together a yearbook that will help your student remember the best of his or her final year forever. Unfortunately, try as we might, there is no way that we can possibly capture how proud you are of your child or put into words all that you must be feeling.

But that doesn't mean that you can't tell your student yourself. Proud parents can purchase space in the back of the yearbook and tell him or her how proud they are: in their own words and using their own photos! You can acknowledge your child and support the yearbook program at the same time. (Senior ads are a fund-raiser for the yearbook.)

All you need to do is fill out the enclosed form, follow the instructions on how to submit your photos and message, attach a check for the appropriate amount or enclose the proper credit card information, and get everything to us, postmarked by **December 1, 2007** to take advantage of the early submission discount. But you can continue to purchase your ads for the regular price up until **January 7, 2008**. ***You can also submit and purchase your dedication online by uploading scanned or digital images (at least 300 dpi) and your message at www.theyearbookcompany.com.***

We're enclosing several formats for you to choose from to help you create that special ad for your student. If you have any questions, see the enclosed FAQ's page, visit www.theyearbookcompany.com or call 951-351-9561.

Please do not contact the school. To help the yearbook staff make its deadlines and insure accuracy, they have contracted with us, **The Yearbook Company**, to process all of their student advertising. That means you cannot drop off your advertising at the school, but must mail it in a separate envelope to **NAPERVILLE CENTRAL HIGH SCHOOL SENIOR ADS, The Yearbook Company**, 2900 Adams St., Suite B-5, Riverside, CA 92504.

Thanks!

the
yearbook
company

P.S. While we do our best to get pictures back to parents, we suggest that before you mail in a precious family keepsake, you may want to have a good copy (on photo paper) made. We'll be happy with a clear, good quality copy, and then you won't have to worry!

Full Color Ads for Grads

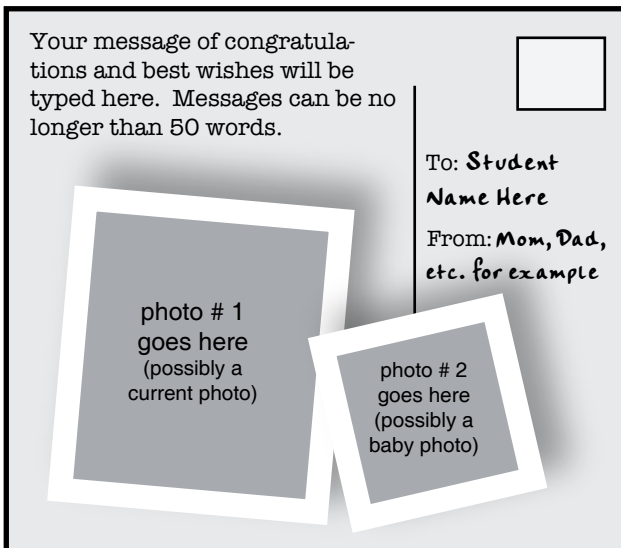
Naperville Central High School

2008 order form

the **yearbook** company

1/6 page ad:

(this sample is smaller than actual size)



early-bird
price if
postmarked by
December 1

\$45

final deadline
price if
postmarked by
January 7

\$55

You can also submit and purchase your dedication online by uploading scanned/digital images (at least 300 dpi) and your message at www.theyearbookcompany.com.

What color background would you prefer? circle one
blue light green light yellow

(To see what these colors look like, go to www.theyearbookcompany.com and log on to your school.)

Please submit your message **typed** in a plain font on white paper and the appropriate number of photos by the dates above. Please number the photos as you would like them to appear and put your student's name on the back of each (**watch for wet ink!**). **Do not fold or cut photos. Your photos will be enlarged or reduced to fit the actual ad size. PLEASE DO NOT SEND PROOFS OR COPIES OF THEM - WE CANNOT REMOVE WATERMARKS OR HEAVY TEXTURE.** (You may also submit .jpg photos on a CD but only if they are at least 300 DPI. Messages may also be submitted as word documents or .txt files.) **All materials, this form and payment must be received at the time of submission. Incomplete packages will be returned.**

We reserve the right to edit inappropriate or copyrighted material.

I would like my materials returned so I am enclosing a self-addressed, stamped envelope (if you don't, your photos will not be returned)

these are copies, I don't need them back

NOTE: WE CANNOT GUARANTEE THAT PHOTOS WILL BE RETURNED. PLEASE MAKE DUPLICATES OF ALL IRREPLACEABLE PHOTOS. PHOTOS WILL NOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS.

**DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Naperville Central High School Senior Ads
The Yearbook Company
2900 Adams St., Suite B-5
Riverside, CA 92504**

for more information
visit www.theyearbookcompany.com
or call 951-351-9561

Name of person purchasing ad (name on check or credit card):

Address: _____

City: _____ State _____ Zip _____

Contact phone: (_____) _____

Student's name as you would like it to appear after the "To:"

of photos enclosed _____ is this a surprise? yes / no
circle one

Yearbook ad sales are a fund-raiser for your child's school. The school and their yearbook program thank you for your support!

PLEASE MAKE CHECKS PAYABLE TO the **yearbook** company

I have enclosed a check in the amount of:
\$ _____ Check # _____
returned checks will be subject to a \$25.00 fee

I am paying by credit card

Visa

Mastercard

\$ _____ exp date: _____

for credit card transactions, add a \$5.00 convenience fee

** any orders received *after the final postmark deadline* will be accepted on a first-come, first-served basis as long as there is still space available. But you must add a \$25 late fee to the regular price.